

TERMS & CONDITIONS



SELFIE WITH ELFIE COMPETITION

- The Competition is run by Oxford Family Supermarket (T/A Oxford Freshmarket).
- The Competition opens on 01 December 2025 and closes 24 December 2025.
- The Competition is open to permanent citizens of South Africa aged 18 years and over, excepting the directors and employees of Oxford Family Supermarkets, their promotional partners, suppliers and printers, their advertising and promotional agencies and their immediate families.

HOW TO ENTER:

- Entrants need to take a Selfie with Elfie in-store and share to our Social Pages to enter
- Entrants will be disqualified if they touch , pick up or engage in any other activity other than taking a Selfie with Elfie.
- All entrants must be South African permanent residents or South African citizens aged 18 and over.
- Entrants must be in possession of a valid South African identity document.

PRIZE REDEMPTION

- Winners will be randomly selected daily
- Winners will be contacted directly by Oxford Freshmarket personnel on the Social Platform used for entry.
- Three (3) attempts will be made to contact each winner once they have been chosen to notify them, of their winner status – should these be unsuccessful an alternative will be drawn.

THE PRIZE

- R1000 Cash daily

The judges' decision is final.