

TERMS & CONDITIONS



BUY PARTICIPATING PRODUCTS WITH AN ICON FOR A CHANCE TO WIN A SHARE OF HALF A MILLION AT OXFORD

- The Competition is run by Oxford Family Supermarket (T/A Oxford Freshmarket).
- The Competition opens on 01 October 2025 and closes 31 December 2025.
- The Competition is open to permanent citizens of South Africa aged 18 years and over, excepting the directors and employees of Oxford Family Supermarkets, their promotional partners, suppliers and printers, their advertising and promotional agencies and their immediate families.

HOW TO ENTER:

- Entrants must buy any participating products with the “Win Half a Million” competition icon.
- Entrants need to swipe their Oxford Rewards card at the till point, with their purchases, to register their entry into the competition.
- All entrants must be South African permanent residents or South African citizens aged 18 and over.
- Entrants must be in possession of a valid South African identity document.

PRIZE REDEMPTION

- Finalists are required to participate in a final Oxford Half a Million draw event in early 2026 (Date to be finalised), where the prize winners will be determined.
- Three (3) attempts will be made to contact each finalist once they have been drawn to notify them of their finalist status – should these be unsuccessful an alternative finalist will be drawn.

THE PRIZES

- **1st Prize R250 000 Cash.**
- **2nd Prize R150 000 Cash**
- **3rd Prize R100 000 Cash**

The judges' decision is final.

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PUBLICITY

Entrants consent, by taking part in the Competition, to Oxford Family Supermarket using personal information collected through the Competition for all purposes contemplated in the Competition Rules (including, but not limited to, for announcing the names of the Winners) and also for future marketing purposes by Oxford Family Supermarket. This includes but is not limited to radio, print media and in-store communication and posting photos to the Oxford Freshmarket website, Facebook and other social media pages.

***Where Participants/Winners consent to take part in Oxford Family Supermarkets' publicity campaigns, they will not be entitled to any remuneration for such participation and all materials arising from such participation will be the sole property of the Promoter.**