

## OXFORD EASTER COMPETITION 2024

### 1. HOW TO ENTER

- 1.1. Entrants must purchase any product at Any of the Oxford Freshmarket and Liquor store.
- 1.2. The Entrants must swipe their Oxford Rewards Card at the till point to register their entry into the competition.
- 1.3. The number of entries to this Competition is not limited.
- 1.4. They will only be entered if they have purchased of the Tuesday and Weekly Sales from 13 March 2024 to 29 April 2024.

### 2. PRIZE REDEMPTION

- 2.1. In the three weeks leading up to the closing date of the Competition, winners will be selected via random audited draws through Infinity Rewards.
- 2.2. The names will be drawn during the week of the 8th April 2024 – 12 April 2024.
- 2.3. To claim their prizes, finalists will be required to participate in all media and social media, above and below the line advertising and allow the company to use the content without any royalties to be paid at the “The Oxford’s Group’s discretion”

### 3. THE PRIZES

- 3.1. One grand cash prize of a Family adventure of their choice to the value of R20 000
- 3.2. Customers that purchase over R500 – R999 on their Oxford Rewards card during the promotional period will be entered into a draw to win a Movie Experience to the value of R700 each.
- 3.3. Customers that purchase more that R1000 to R1499 on their Oxford rewards card during the promotional period will be entered into the draw to win a voucher to the value of R 1500 each. This amount will be loaded onto their Oxford Rewards card, should they be one of the winners.
- 3.4 Hampers not redeemable for cash and supplied as is as content at the discretion of the supplier.
- 3.5 Customers that purchase more that R1500 on their Oxford Rewards card during the promotional period will be entered into a draw to win an exclusive adventure of their choice. Oxford will provide them with the options to choose from under the providers terms and conditions, which will be shared with the winner beforehand.

### 4. TERMS & CONDITIONS

- 4.1. This competition (“the Competition”) is conducted by Oxford Family Supermarkets (Pty) Ltd t/a Oxford Freshmarket (“the Company”) and may only be entered into by rewards card holders who are 18 (eighteen) years or older and resident in South Africa.
- 4.2. Any person who decides to enter this Competition (“the Entrant”) agrees that they have read and understood the Terms and Conditions of this Competition as set forth below and is binding on the Entrant in his/her personal capacity.
- 4.3. No persons related to the Company (including but not limited to their Subsidiaries) by way of being:
  - o 4.3.1. directors, members, partners, employees, franchisees, agents of, or consultants to;

## OXFORD EASTER COMPETITION 2024

- o 4.3.2. any marketing service provider(s), any supplier(s) of goods or services, any other person who directly or indirectly controls, or is controlled by them; or
- o 4.3.3. any spouse, life partner, parent, child, brother, sister, business partner or associate of any such persons may enter into this Competition.
  - 4.4. A copy of these Competition rules (“the Rules”) is available on [www.oxfordfreshmarket.co.za](http://www.oxfordfreshmarket.co.za).
  - 4.5. Participation by the Entrants in this Competition constitutes an agreement to abide by these Rules.
  - 4.6. This Competition is in no way sponsored, endorsed, or administered by, or associated with Instagram, Facebook, Twitter or TikTok.
  - 4.7. Entries for this Competition will run from the 13th of March to 2024 till the 3rd of April 2024.
  - 4.8. The Company will not be liable for entries that are lost, mislaid, damaged or undelivered regardless of the cause, including but not limited to, as a result of equipment failure, technical malfunction, system, network, satellite, server, computer hardware or software failure of any kind.
  - 4.9. The Company reserves the right to disqualify any Entrant who is found in breach of any provision of these Terms and Conditions.
  - 4.10. The winners will be drawn at random at the end of the Competition based on their valid entry.
  - 4.11. The prize will under no circumstances be handed over to a third party and will only be handed over directly to the verified prize winner.
  - 4.12. Processing of the Entrants’ personal information:
    - o 4.12.1. The Company will take all reasonable measures to ensure that any information, including personal information provided by the Entrant, or which is collected from the Entrant is stored in a secure manner.
    - o 4.12.2. The Entrant agrees to give (where applicable) honest, accurate and current information to the Company and to maintain and update such information where necessary.
      - 4.13. The Entrant acknowledges that any information supplied to the Company is
        - supplied voluntarily.
        - 4.14. Every reasonable effort will be made to contact the winner, however, if there is no response received after 3 calls, the Company will be entitled to select an alternative winner.
      - 4.15. The Company reserves the right to cancel, suspend, amend or terminate the Competition at any time and without notice to the Entrants.
      - 4.16. In the event of a dispute in respect of any aspect of the Competition, including the winner(s) chosen, the Company’s decision is final and binding and no correspondence will be entered into.
      - 4.17. The Entrants of this Competition hereby indemnify, release and hold harmless the Company and its successors, employees, officers, suppliers, contractors, agents, consultants, directors and shareholders from and against any losses, claims, proceedings, actions, damages, liability for harm, injury or death, demands, expenses or any costs whatsoever arising out of their participation in this Competition their use of the prizes and/or any person with whom they share the prize.
    - 4.18. By virtue of entering into this Competition, the Entrant agrees to receive further communication and direct marketing material from the Company.

## OXFORD EASTER COMPETITION 2024

o 4.3.2. any marketing service provider(s), any supplier(s) of goods or services, any other person who directly or indirectly controls, or is controlled by them; or o

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4.17. The Entrants of this Competition hereby indemnify, release and hold harmless the Company and its successors, employees, officers, suppliers, contractors, agents, consultants, directors and shareholders from and against any losses, claims, proceedings, actions, damages, liability for harm, injury or death, demands, expenses or any costs whatsoever arising out of their participation in this Competition their use of the prizes and/or any person with whom they share the prize. •

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- An adventure of their choice (Provided by Oxford Supermarket Pty LTD and preferred suppliers). Under the specific terms and conditions provided by Oxford Supermarket and “preferred supplier”.
- The judges’ decision is final and no correspondence will be entered into.
- The full amount of the R 1500 voucher, must be spent in the store and no
- “Change” cash can be withdrawn at the Oxford Store
- The R700 Movie experience must be spend in full at Nu Metro and is not
- redeemable for cash. Change will not be given
- The adventure is not redeemable for cash and additional terms and conditions
- apply that will be provided once the winner has been notified.

- **PUBLICITY**

Entrants consent, by taking part in the Competition, to Oxford Family Supermarkets using personal information collected through the Competition for all purposes contemplated in the Competition Rules (including, but not limited to, for announcing the names of the Winners) and also for future marketing purposes by Oxford Family Supermarkets. This includes but is not limited to radio, print media and in-store communication and posting photos to the Oxford Freshmarket website, Facebook and other social media pages.

- **Where Participants/Winners consent to take part in Oxford Family Supermarkets’ publicity campaigns, they will not be entitled to any remuneration for such participation and all materials arising from such participation will be the sole property of the Promoter.**