

# TERMS & CONDITIONS



## WIN A HOT AIR BALLOON EXPERIENCE COMPETITION

### 1. HOW TO ENTER

- 1.1. Entrants must purchase any qualifying product displayed in the "Valentine's Eat In" Competition.
- 1.2. The Entrants must swipe their Oxford Rewards Card at the till point to register their entry into the competition.
- 1.3. The number of entries to this Competition is not limited.
- 1.4. They will only be entered if they have purchased of the Tuesday and Weekly Sales from 7 February 2024 to 29 Feb 2024.

### 2. PRIZE REDEMPTION

- 2.1. In the three weeks leading up to the closing date of the Competition, will be selected via random audited draws through Infinity Rewards.
- 2.2. The weekly finalists' names will be drawn on 16 Feb (2 winners per store), 23 February ( 2 winners per store), 29th February ( 2winners per store)2024.
- 2.3. To claim their prizes, finalists will be required to participate in all media and social media, above and below the line advertising and allow the company to use the content without any royalties to be paid at the "The Oxford's Group's discretion"

### 3. THE PRIZES

- 3.1. One grand cash prize of An Air balloon trip for two to the value R 7 500
- 3.2. 18 runners up prizes of Oxford store vouchers and hampers to the value of R500 ea.
- 3.3. The vouchers will be loaded onto winners' rewards cards and cannot be redeemed for cash.
- 3.4 Hampers not redeemable for cash and supplied as is as content at the discretion of the supplier.

### 4. TERMS & CONDITIONS

- 4.1. This competition ("the Competition") is conducted by Oxford Family Supermarkets (Pty) Ltd t/a Oxford Freshmarket ("the Company") and may only be entered into by rewards card holders who are 18 (eighteen) years or older and resident in South Africa.
- 4.2. Any person who decides to enter this Competition ("the Entrant") agrees that they have read and understood the Terms and Conditions of this Competition as set forth below and is binding on the Entrant in his/her personal capacity.
- 4.3. No persons related to the Company (including but not limited to their Subsidiaries) by way of being:
  - 4.3.1. directors, members, partners, employees, franchisees, agents of, or consultants to;
  - 4.3.2. any marketing service provider(s), any supplier(s) of goods or services, any other person who directly or indirectly controls, or is controlled by them; or
  - 4.3.3. any spouse, life partner, parent, child, brother, sister, business partner or associate of any such persons may enter into this Competition.
- 4.4. A copy of these Competition rules ("the Rules") is available on [www.oxfordfreshmarket.co.za](http://www.oxfordfreshmarket.co.za).
- 4.5. Participation by the Entrants in this Competition constitutes an agreement to abide by these Rules.
- 4.6. This Competition is in no way sponsored, endorsed, or administered by, or associated with Instagram, Facebook, Twitter or TikTok.
- 4.7. Entries for this Competition will run from the 11th of October 2023 till the 1st of January 2024.
- 4.8. The Company will not be liable for entries that are lost, mislaid, damaged or undelivered regardless of the cause, including but not limited to, as a result of equipment failure, technical malfunction, system, network, satellite, server, computer hardware or software failure of any kind.
- 4.9. The Company reserves the right to disqualify any Entrant who is found in breach of any provision of these Terms and Conditions.
- 4.10. The winners will be drawn at random at the end of the Competition based on their valid entry.
- 4.11. The prize will under no circumstances be handed over to a third party and will only be handed over directly to the verified prize winner.
- 4.12. Processing of the Entrants' personal information:
  - 4.12.1. The Company will take all reasonable measures to ensure that any information, including personal information provided by the Entrant, or which is collected from the Entrant is stored in a secure manner.
  - 4.12.2. The Entrant agrees to give (where applicable) honest, accurate and current information to the Company and to maintain and update such information where necessary.
- 4.13. The Entrant acknowledges that any information supplied to the Company is supplied voluntarily.
- 4.14. Every reasonable effort will be made to contact the winner, however, if there is no response received after 3 calls, the Company will be entitled to select an alternative winner.
- 4.15. The Company reserves the right to cancel, suspend, amend or terminate the Competition at any time and without notice to the Entrants.
- 4.16. In the event of a dispute in respect of any aspect of the Competition, including the winner(s) chosen, the Company's decision is final and binding and no correspondence will be entered into.

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- 4.17. The Entrants of this Competition hereby indemnify, release and hold harmless the Company and its successors, employees, officers, suppliers, contractors, agents, consultants, directors and shareholders from and against any losses, claims, proceedings, actions, damages, liability for harm, injury or death, demands, expenses or any costs whatsoever arising out of their participation in this Competition their use of the prizes and/or any person with whom they share the prize.
- 4.18. By virtue of entering into this Competition, the Entrant agrees to receive further communication and direct marketing material from the Company.
- 4.19. This Competition shall comply with and will be subject to the provisions of the Consumer Protection Act and the regulations promulgated thereunder.

### 5. PUBLICITY

- 5.1. The Entrants acknowledge that by virtue of their participation in the Competition, the Company shall use the Entrant's personal information collected through the Competition for all purposes contemplated in the Competition Rules (including, but not limited to, for announcing the names of the winners) and for future marketing purposes by the Company. This includes but is not limited to radio, print media and in-store communication and posting photos and videos to the Oxford Freshmarket website, Facebook, and other social media pages.
- 5.2. Where Entrants/winners consent to partake in the Company's publicity campaigns, they will not be entitled to any remuneration for such participation and all materials arising from such participation will be the sole property of the Company.

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- The Competition is run by Oxford Family Supermarkets (T/A Oxford Freshmarket).
- The Competition opens on Wednesday 7 February 2024 and closes Thursday 29 February 2024.
- The Competition is open to permanent citizens of South Africa aged 18 years and over, excepting the directors and employees of Oxford Family Supermarkets, their promotional partners, suppliers and printers, their advertising and promotional agencies and their immediate families.

#### How to Enter

- Entrants must buy any participating products in the "Eat In" competition
- They must swipe their Oxford Rewards card at the till point to register their entry into the competition.
- All entrants must be South African permanent residents or South African citizens aged 18 and over.
- Entrants must be in possession of a valid South African identity document.

#### Prize Redemption

Finalists will be drawn on, 16 February 2024, 23 February 2024 and 29 February 2024. Three (3) attempts will be made to contact each finalist once they have been drawn to notify them of their winner status- should these be unsuccessful an alternative finalist will be drawn. In order to win any prizes.

#### The Prizes

- One Hot Air Balloon Trip.
- 18 prizes to the value of R500 ea. In the form of product hampers and monetary amounts loaded on the winners' respective Oxford Rewards cards, redeemable at any of the Oxford Freshmarket and Liquor store vouchers.
- The judges' decision is final and no correspondence will be entered into.
- The full amount must be spend in the store and no "Change" cash can be withdrawn at the Oxford Store

### Publicity

Entrants consent, by taking part in the Competition, to Oxford Family Supermarkets using personal information collected through the Competition for all purposes contemplated in the Competition Rules (including, but not limited to, for announcing the names of the Winners) and also for future marketing purposes by Oxford Family Supermarkets. This includes but is not limited to radio, print media and in-store communication and posting photos to the Oxford Freshmarket website, Facebook and other social media pages.

Where Participants/Winners consent to take part in Oxford Family Supermarkets' publicity campaigns, they will not be entitled to any remuneration for such participation and all materials arising from such participation will be the sole property of the Promoter.