

OXFORD FRESHMARKET WIN A TROLLEY DASH COMPETITION TERMS & CONDITIONS



- The Competition is run by Oxford Family Supermarkets (T/A Oxford Freshmarket)
- The Competition opens on Tuesday 2 November 2021 and closes at 12pm on Monday 22 November 2021).
- All entries must be received by the closing date. No entries received after the competition closes will be considered – entries received after the closing date will be disqualified automatically.
- The Competition is open to permanent citizens of South Africa aged 18 years and over, excepting the directors and employees of Oxford Family Supermarkets, their promotional partners, suppliers and printers, their advertising and promotional agencies and their immediate families.

How to Enter

- Entrants must spend R200 or more in the Bluff or Hillcrest Oxford Freshmarket stores.
- They must then write their name and contact number (cellphone or landline) on their till slip and place it in the entry box AFTER any security check.
- Incomplete or illegible entries will be disqualified.
- Participants may enter as many times as they want – provided each entry has proof of purchase of R200 or more.
- All entrants must be South African permanent residents or South African citizens aged 18 and over.
- Entrants must be in possession of a valid South African identity document.

The Prizes

- The Winners will receive a 2-minute trolley dash through an Oxford Freshmarket – one winner will be selected for Oxford Hillcrest and one winner will be selected for Oxford Bluff.
- Both trolley dashes will take on Black Friday – 26 November 2021 during the East Coast Radio live broadcast from the stores.
- The Hillcrest Trolley Dash will take place in the morning – between 6am and 9am, while the Bluff Trolley Dash will take place between 4pm and 7pm (exact times to be confirmed).
- As part of their trolley dash they will be allowed to shop free for 120 seconds (2 minutes throughout the store – the only restriction is that the winners may not take more than 1 of any particular item or pack.

Selection of winner/s

- The winners will be chosen at random from entries received in each store.
- The trolley dash winners will be selected by lucky draw from entries received up until the closing date of 15 December 2021.
- Oxford Family Supermarkets will make 3 attempts to contact the winners – should these not be successful, the entry will be disqualified and another winner selected.
- Each winner will be required to sign an acknowledgement of receipt of their prize.
- Winners must be available to attend the trolley dash at the Oxford store in which they entered the competition on Friday 26 November 2021 during the relevant ECR outside broadcast time slot. If they are unable to attend their prize shall be forfeit and another winner will be chosen.
- Prizes are not transferrable and may not be redeemed as cash.
- The judges' decision is final and no correspondence will be entered into.

Publicity

- Entrants consent, by taking part in the Competition, to Oxford Family Supermarkets using their personal information collected through the Competition for all purposes contemplated in the Competition Rules (including, but not limited to, for announcing the names of the Winners) and also for future marketing purposes by Oxford Family Supermarkets, included but not limited to radio, print media and in-store communication and posting photos to the Oxford Freshmarket website, Facebook and other social media pages.
- Where Participants/Winners consent to take part in Oxford Family Supermarkets' publicity campaigns, they will not be entitled to any remuneration for such participation and all materials arising from such participation will be the sole property of the Promoter.